

WhichPLM Annual Review 2011 Portal – User Manual

Welcome to the online portal for WhichPLM Annual Review 2011. By taking part in this short questionnaire you can make your opinions heard, reaching some of the most influential figures in fashion, as well as helping to inform the future development direction of the industry as a whole. The questionnaire itself is comprised of around forty questions, split into five sections covering the typical PLM selection, shortlisting, pre-implementation, implementation and aftersales support processes.

Questions range from simple yes or no decisions, to multiple choice and weighting decisions. Where you are asked to grade anything (on a scale of 1 to 5), you needn't click the intermediate buttons – i.e. there is no need to select 1, 2, 3 and 4 if your answer is 4 – since only the highest selection will be counted.

Question 7 in the Customer Relations section asks you to rank seven items according to how much you would like to see them incorporated into your PLM solution in the future. The same principle as above applies to the ranking of each individual item – i.e. if you would very much like to see “Feature-based costing tools” incorporated into your solution, then you should rate this as a 5. If you don't wish to see it at all, then a 1 would be appropriate. In the event that an item is already included in your solution, please do not check any of the radio buttons adjacent to it.

We hope that the questions are self-explanatory, but you will find that each is accompanied by a tooltip that should answer any questions you may have. Select the “help” button adjacent to the question to learn a little more about it. If anything is still unclear, please feel free to contact us on info@whichplm.com for clarification.

You can complete the sections in any order, but they are designed to follow logically from one to another. Each section can be completed separately at a pace to suit you, although you must be sure to log your answers using the “save” button at the bottom before navigating between sections. If you leap between sections without saving, you will have to complete those unsaved questions again.

Your answers will not be lodged with us until you choose to submit them as final, so if you would prefer to have a colleague check them or to provide answers of their own, please feel free to do so until you are happy.

Upon submitting your answers, you will be automatically entered onto a distribution list to receive a copy of the final Review the moment it is published.

We would like to thank you again for your time, and remind you that you should feel free to contact the WhichPLM team with any questions you may have about the Annual Review itself or this portal specifically.